

## SUMMARY & CAPABILITIES

Senior technology and business manager with strong cross-functional expertise in successfully developing, delivering, and supporting software products and systems, managing people, and translating business needs into technical solutions. Demonstrated ability to step into new environments and lead teams to success with entrepreneurial spirit and enterprise discipline.

- Product Development & Management
- Project & Program Management
- Agile / RAD / Iterative SDLCs
- Operations Management & Process Improvement
- Risk Management & Business Continuity Planning
- E-commerce

## EXPERIENCE

**PPMC**                                      Independent Project Manager                                      Metro New York                                      2013 – Present

- Knoa Software: providing Project Manager / Scrum Master, product, and Alpha customer acquisition support for new end-user focused gamified User Experience Management SaaS product. (2014)
- Oppenheimer Funds: Project Manager for planning phase of reconstruction of 5-story tenancy for NYC office. Provided owner's rep project management and communications support for senior management. Worked with architects, furniture vendors, engineering vendor (HVAC, fire, and power), and internal stakeholders. Focus on IT requirements such UI/UX requirements for A/V control panels, introduction of SmartBoard technology, and workstation computer configuration. (2013)

**EMC**    Senior Project Manager    Metro New York    2011 – 2013

Managed personnel and \$2M+ budgets for multiple EMC Professional Services client projects including: Business Impact Plan, SharePoint implementations (including governance and IA) and migrations, Agile SDLC assessment, and intranet-extranet web UI/UX refresh using Agile framework.

**D2M CONSULTING dba**                                      Founding Partner                                      Metro New York                                      2009 – 2011  
[www.GreenMonsterPromos.com](http://www.GreenMonsterPromos.com)                                      Equity only

Provide technical, product development, project management, and business advice to small businesses. Planned and launched e-commerce website.

- E-commerce: Founder and advisor to custom promotional products retail website. Start-up: evaluated and selected payment processor, launched site (mid-2010), and defined operations processes. Participated in selection of platform (Magento). Ongoing: define KPIs, manage finances, and strategic planning in off-hours. Annual gross revenues over \$1.25M. ([www.greenmonsterpromos.com](http://www.greenmonsterpromos.com))
- Secondary Ticket Broker: Advised on website, and heuristic ticket purchasing and pricing application.
- Wrote functional specification for novel entertainment Facebook and Smart-Phone application. Specified several casual social games for mobile devices.

**SBL VENTURES**                                      Director of Product Development                                      New York City                                      2007 – 2009

Casual social games start-up leveraging unique playing cards branding license and in-deck marketing.

- Created product roadmap. Selected and managed outsourced Agile and UI/UX developers.
- Analyzed industry. Defined and drove site launch, built cost - revenue models, drafted contracts and licenses. Evaluated and negotiated technical and business partnerships and proposals.
- Defined / wrote functional requirements for ad-supported casual games platform. Set SEO strategy.

TRIBECA TABLES

Director of Product Development

Stamford, CT

2001 – 2007

Software business executive for real money multi-player poker software platform provider. Lead role taking company from start-up to \$100 million annual gross revenue. Managed software build-out, product development and roadmap, customer relationships, UI/UX team, and projects (business and technical).

- **Product Development and Management:** Turned around a stalled development effort, led requirements analysis and wrote specifications, launched on schedule; then continuously adapted product to dynamic market. Controlled new feature development and releases. Managed team of PM's and BA's.
- **Corporate Strategy and Marketing:** Advised founders on technical considerations required to close customer licensing deals. Revamped hosting strategy. Negotiated with (international) business partners on technical integrations.
- **Development Management:** Grew software team from 3 to 15+. Managed offshore team; Alpha and Beta testing.
- **Production / Operations:** Oversaw new releases and deployments. Ensured continuous operation of 24/7 game room. Approved and managed security and disaster recovery strategies. Supervised hosting facility relocation. Trained poker operations support team.

ZEDAK CORP

Project Manager

Valhalla, NY

2000 – 2001

Project Manager for several web-based and intranet projects for boutique software shop. Supervised 3 developers, managed client relationships, kept to budgets. Identified and documented user requirements. Participated in company strategic planning. Introduced development process improvements.

## **EDUCATION & AFFILIATIONS**

University of Maryland, College Park, graduate course work in Computer Science  
University of Oregon, Eugene, B. S. Computer Science  
University of Massachusetts, Amherst, B. A. Political Science

Scrum Alliance Certified Scrum Master

Member of the Project Management Institute

## **SKILLS**

MS Project, Jira, Visio, Use Cases, Agile - Scrum, Google Analytics, SDLC, Migrations

Active driver; former EMT-B and webmaster for Chappaqua Volunteer Ambulance Corps